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KEYLINK COMPANIES' GLOBAL EXPANSION CONTINUES INTO SPANISH TERRITORY

KeyLink Companies Offers Special Real Estate Services to European Market

Valencia, Spain (March 24, 2015) – KeyLink Companies, an all-encompassing global real estate servicing organization, announced today a major expansion into Europe that will advance its global influence, scale its business opportunities, and grow its network and revenue at an exponential rate. The new expansion will be headquartered in Valencia, Spain.

KeyLink is one of the first special servicers to embrace Europe amidst the region's housing crisis. Bringing with them their global real estate servicing platform, KeyLink combines a suite of real estate management services with regulatory oversight, compliance and vendor training programs. KeyLink's methods allow it to quickly and efficiently resolve distressed real estate assets for some of the largest financial institutions in the world.

Long known as innovators in the real estate servicing industry, KeyLink recognizes the vast opportunity available in Europe and is taking its best practices to many of Europe's distressed markets.

"Spain has experienced a large amount of foreclosure activity for a few years now and has started to rapidly recover. KeyLink wants to be at the forefront, helping mitigate losses and aiding in its rehabilitation," said Hugo Collao, who heads the KeyLink Operation for Spain and also serves as Vice President of KeyLink Global. "There is huge potential in Europe for companies with our expertise. We have aided in the recovery in the United States and with our history of deploying innovative asset strategies, KeyLink can be a leader in the recovery process for Europe as well."

The Spanish real estate market has seen trends that mirror the recent U.S. housing crisis and recovery. Having assisted in the U.S. recovery since 2007, KeyLink understands what it takes to succeed in ever changing markets and has positioned itself to be a leader in global real estate servicing.

Following the inventory, KeyLink is establishing their global footprint by identifying and participating in the immense growth opportunities in Europe. While the economy in Spain recovers, the real estate markets are also recovering, helped by a push from domestic and foreign buyers. With prices low and possible returns high, the European real estate market has the potential for rapid growth which KeyLink believes will lead to substantial return on investment for those willing to invest in its future.

For KeyLink COO, Joshlynn Russell, the European expansion was a no brainer. “There were a lot of unknowns in 2007 when private investors began gobbling up real estate at record rates in the U.S. There were only a handful of national players at that time, while a lot of conservative investors sat on the sideline only to watch their window close.” Russell explains, “Europe is another opportunity that U.S. and Foreign investors alike will not want to miss.”

In anticipation of this global real estate trend, KeyLink began building its vendor database 18 months ago and now manages the industry’s largest global network of vetted real estate related vendors. With the help of Real Estate Agents, Appraisers, Contractors and Attorneys, KeyLink hopes to offer “Service Beyond Borders” in eight European markets by the end of 2015.

About KeyLink Companies:

Founded by industry veterans with a long history of championing unique service offerings, KeyLink has become one of the most well respected real estate servicers in the country. The KeyLink Family of Companies have been assisting financial institutions with the acquisition, valuation, management and timely disposition of real estate assets for over a decade. Their primary goal from inception was to create innovative processes that would result in a better overall consumer experience while meeting or exceeding the client’s performance and execution expectations. Today, KeyLink continues to deliver “Service Beyond Borders” for some of the largest financial institutions in the world.

Together, the KeyLink Family of Companies encompass REO Asset Management, Loss Mitigation, Title & Closing Services, Valuation Services, Field and Preservation Services, Vendor Management & Training, Consulting Services and Insurance Services.

You may learn more about the KeyLink Family of Companies by visiting our websites at: www.gokeylink.com, www.keylinkglobal.com and www.keylinkglobal.es.